

Constant Contact Survey Results

Survey Name: Wynnum Cinema Survey

Response Status: Partial & Completed

Filter: None

2/26/2015 9:11 PM EST

***Are you keen to see a cinema open in Wynnum?**

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			1329	96.4 %
No			47	3.4 %
No Response(s)			2	<1 %
Totals			1378	100%

***How many times a year do you go to the cinema?**

Answer	0%	100%	Number of Response(s)	Response Ratio
Never			10	<1 %
Less than once a year			32	2.3 %
2			86	6.2 %
4			192	13.9 %
6			470	34.1 %
12 or more			586	42.5 %
No Response(s)			2	<1 %
Totals			1378	100%

***When you do go, who is in your group?**

Answer	0%	100%	Number of Response(s)	Response Ratio
Just me			22	1.5 %
Two adults			458	33.2 %
Group of adults			336	24.3 %
One adult, one child			35	2.5 %
One adult, two children			73	5.2 %
One adult, three or more children			61	4.4 %
Two adults, one child			98	7.1 %
Two adults, two children			171	12.4 %
Two adults, three or more children			119	8.6 %
No Response(s)			5	<1 %
Totals			1378	100%

*Which cinema do you normally go to?

Answer	0%	100%	Number of Response(s)	Response Ratio
Bulimba (either one)			543	39.4 %
Capalaba			444	32.2 %
Carindale			136	9.8 %
South Bank			88	6.3 %
Other			160	11.6 %
No Response(s)			7	<1 %
Totals			1378	100%

*Do you generally have a meal/drink before or after near the cinema?

Answer	0%	100%	Number of Response(s)	Response Ratio
No			184	13.3 %
Meal			914	66.3 %
Just a drink			271	19.6 %
No Response(s)			9	<1 %
Totals			1378	100%

*What sort of films do you go to see?

Answer	0%	100%	Number of Response(s)	Response Ratio
Mainly for adults			525	38.0 %
Mainly for children			88	6.3 %
An even mix of the two			763	55.3 %
No Response(s)			2	<1 %
Totals			1378	100%

*Would you go to a smaller/arthouse style cinema (ie likely with only one screen and not showing latest releases)

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			781	56.6 %
No			593	43.0 %
No Response(s)			4	<1 %
Totals			1378	100%

*How much do you pay for a ticket?

Answer	0%	100%	Number of Response(s)	Response Ratio
Less than \$10			831	60.3 %
\$10-\$15			463	33.5 %
\$15 or more			81	5.8 %
No Response(s)			3	<1 %
Totals			1378	100%

*How much do you normally spend on popcorn/drinks/ice cream etc in the cinema?

Answer	0%	100%	Number of Response(s)	Response Ratio
Nothing			102	7.4 %
Up to \$10			549	39.8 %
\$10-\$20			535	38.8 %
\$20 or more			190	13.7 %
No Response(s)			2	<1 %
Totals			1378	100%

*Do you have any other comments that you/we haven't already covered above?

1146 Response(s)