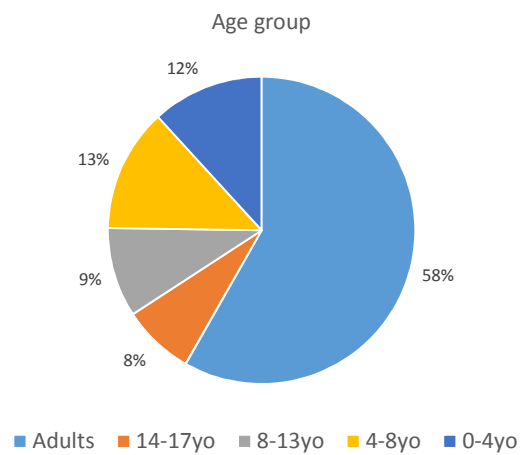


# RE/MAX Advantage Illuminations Festival 2016

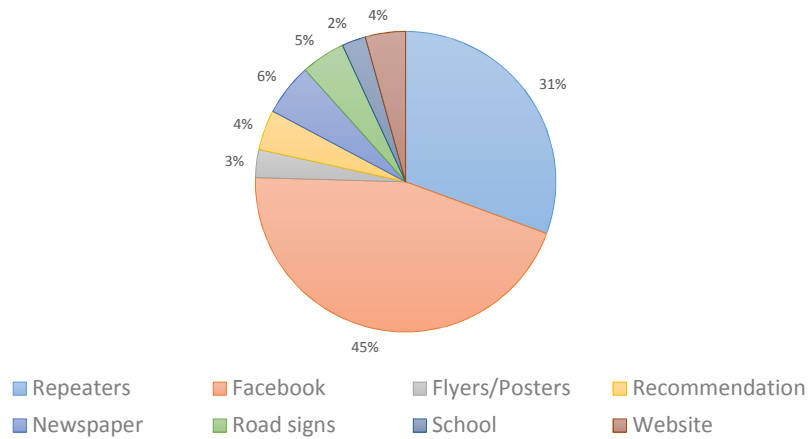
Survey results: 235 responses  
24<sup>th</sup> of June 2016



## Age group

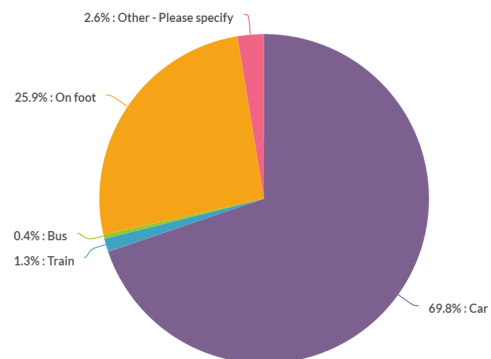


## How did you hear about us?

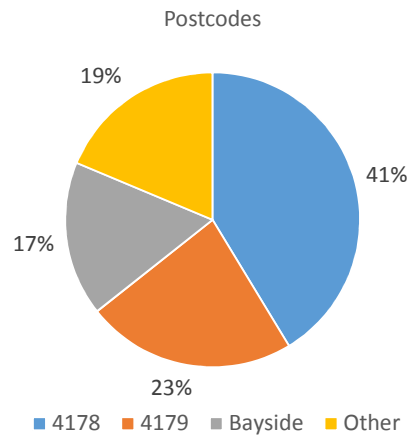


## How did you get to the event?

1. How did you get to the event?

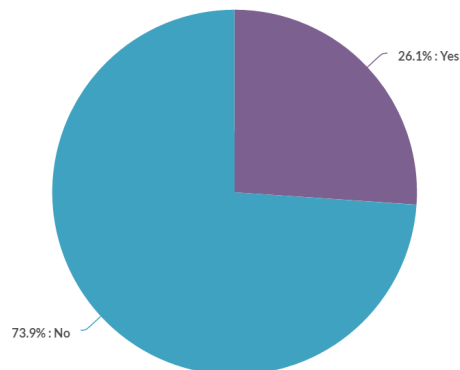


## Where are you from?



## Would you consider volunteering?

2. Would you consider volunteering at the festival next year?

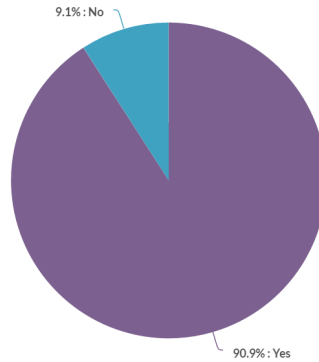


Last year:  
Yes = 18%

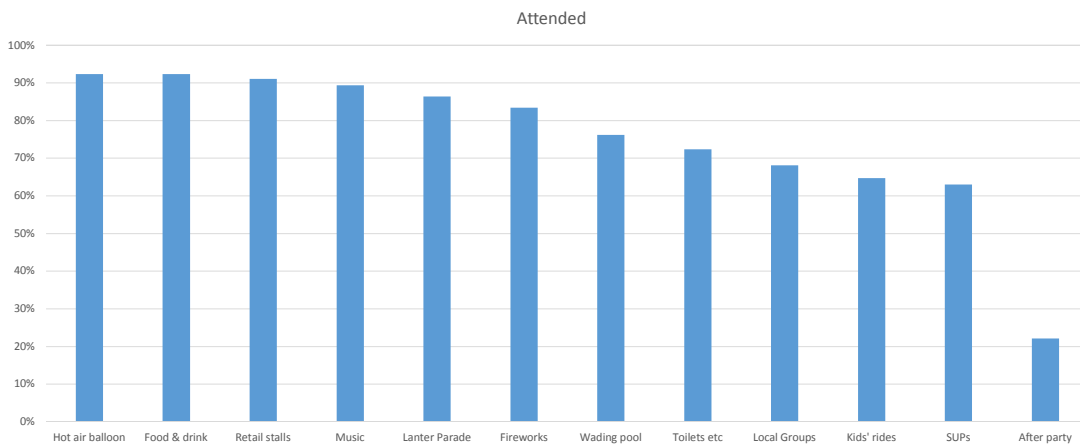
# Would you recommend this event to others?

4. Would you recommend this event to your friends and family in the future? Please give us feedback in the next question.

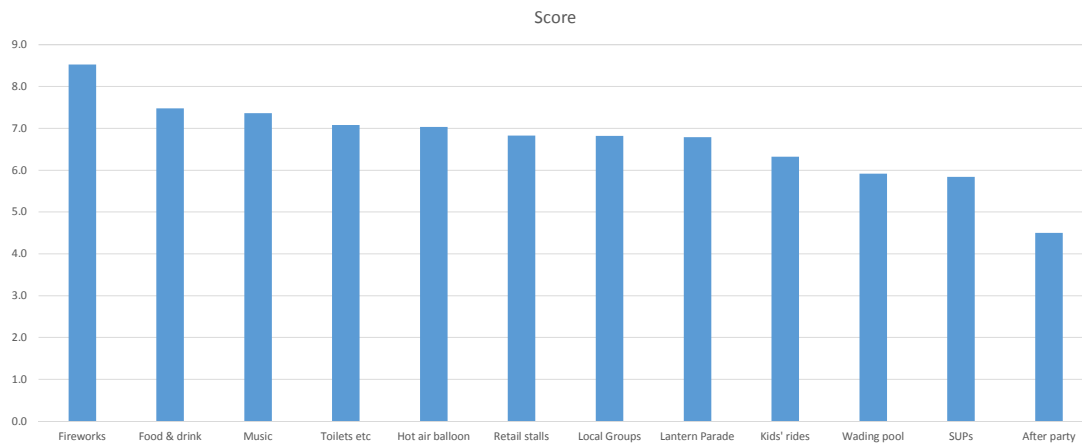
Last year:  
Yes = 88.1%



# Individual areas - Attendance



## Individual areas - Score



## Some examples of feedback... 1

Positive Feedback	Negative Feedback
It was the best yet. LOVED the kids area. It was easy to enjoy the fireworks over the water due to the larger area the festival covered. It was great, THANKS so much!	Great festival, but the layout and the wading pool were so much better last year. This year felt like more of a "spring parade" type festival. Still really great and enjoyable, but there was just something really magical about the wading pool area last year, and it was fun having the stall start from down near pelican's nest.
Such a great event. Makes me proud to live in Wynnun. Everyone had a smile on their face - loved it..!	No where near as good as previous years too spread out, food expensive no atmosphere. Go back to how it was !!!!,!!

## Some examples of feedback... 2

Positive Feedback	Negative Feedback
<p>The event was great. I would suggest possibly more stalls between the park and wadding pool but understand this is difficult. It was super busy near the food stalls, maybe more space between them... was hard to walk through with a pram as people were lined up each side waiting for food.... overall, it was a great evening 😊</p>	<p>Last year was magical and very worthwhile. The stalls were right there which meant one could get food while the others watch the lights. This year we were very disappointed to find almost nothing at the Wading Pool. The lights on the water were about a third to what you had last year. The stall area was basically a night market. It lacked all of its beauty we had in 2015. The way it was done yesterday it wasn't an Illuminationsfest. The lights at the pool were packed up well before seven! !!!! We are unlikely to go to the stalls next year and will just see the lights and go back home for dinner. If the lights again diminish we wouldn't come at all.</p>

## Some examples of feedback... 3

Positive Feedback	Negative Feedback
<p>It was a great arvo/ night. A lot to do, great food, &amp; entertainment. After the lantern parade we decided to have a look at the wadding pool, to kill time while we waited for fireworks! This is where we discovered that we were disappointed about the balls in the wading pool, at 7pm they had turned them all off &amp; was packing them up, but in your signs ( Info of what's on for illuminations festival 2016. It stated they would finish at 7:30pm). Heard a lot of people saying how silly. I think they should of stayed on till the end atleast once the fireworks finished.</p>	<p>We were disappointed to see the lights on the wadding pool being cleared so early. Especially with the walk from the stage/ stall area. It was all packed up by 6.30pm doesn't the event go til 8pm. Friends missed out seeing it! My daughter and I were lucky to get a quick look!</p>
<p>A wonderful family event. There are a lot of young children in attendance so moving the fireworks to 6:30 or 7pm would be beneficial for young families.</p>	<p>It was much better the first year with all the stands etc surrounding the wading pool. It was too far to walk</p>